



Camera Nazionale della Moda Italiana

**NEXT GENERATION EXHIBITION**

The “**Next Generation Exhibition**” will open today, at 1.00 pm, at **Camera di Commercio di Milano** - Palazzo Turati, Via Meravigli 9/b. On show a collection of outfits and sketches by the finalists of the contest “Next Generation/Regeneration”. This initiative, supported by Camera di Commercio and launched by Camera Nazionale della Moda Italiana last fall aims at discovering new talents for the Made in Italy system.

The Contest met with outstanding success and gathered more than 200 candidates. The Jury composed of Francesco Martini Coveri, Giusy Ferrè, Carla Sozzani, Roberta Valentini and Giulia Pirovano awarded the 5 winners of the project - **Andres Caballero, Francesca Marchisio, Maria Teresa Mazzoni, Martina Pili** and **Maria Elena Pino** - with the opportunity to produce their collection without bearing any costs and present their creations within next edition of Milano Moda Donna (February 17/25, 2007).

Due to the outstanding quality of the works under examination, Camera Nazionale della Moda Italiana decided to give an opportunity also to those young designers who did not win the contest, but succeeded in achieving its final selection, by setting up a static presentation of their works open until September 30, 2006.

**Next Generation Exhibition** will display the personal works of:

- **Ileana Binello**
- **Debora Costamagna**
- **Alessandra Gili**
- **Gianni Lilliu**
- **Silvia Mazza**
- **Maria Chiara Negroni**
- **Segio Racanati**

Milan, September 13, 2006